## SPONSOR | WATER RISING



## LOCAL NATIONAL DOCUMENTARY | SPRING 2020

Strawbery Banke in Portsmouth, New Hampshire is a place where you can step back into history -- 300 years of history. The popular destination is a ten acre outdoor museum with 37 historical buildings, gardens and activities. Actors in costume re-create an atmosphere from colonial times. But there's something new at the old site. Ground water is rising in one of its treasured buildings.

As sea levels rise, New England's coastline is in its crosshairs. WATER RISING will show what is happening to seacoast communities as the frequency of high tides increase. Home owners and businesses experience more floods and destruction to property. Storm surges push farther inland than in the past, and property values along the eastern seaboard drop as flooding increases.

WATER RISING is a story about how the habitats of humans and wildlife are on equal ground. What threatens one, threatens the other. Awareness of those threats is the first step to saving our homes and the homes of coastal wildlife. The next steps have begun and those stories need to be told.



- Local | National Documentary
  Online Resources
- Statewide Screenings
- Educational Outreach

- PBS Learning Media

## NHPBS WATER RISING SPONSORSHIP INCLUDES

- 2x:15-second spots (open and close) around "WATER RISING"
- Sponsor name on the event web page, with a link to your company's website
- Sponsorship acknowledgement in event press releases and other promotions (ads, e-messages, posters, social media, signage, etc.)
- A table at the event for your business to distribute information
- 4 tickets to the NHPBS documentary screening (location TBD)
- Logo on all print materials
- Recognition in the NHPBS e-news (12,000 subscribers) and NHPBS weekly educator e-news (1,750 NH educators)

**INVESTMENT: \$10,000**